

Health, supplement retailer will open next month

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TIMES & TRANSCRIPT

Moncton will soon be able to shop the largest health nutrition and supplement store east of Toronto.

Growing Canadian franchise Supplement King is setting up shop at 78 Wyse St., within the Mapleton Power Centre and next to the under-construction Goodlife Fitness location.

The 2,200-square-foot store, slated to open mid-November, is the Halifax-based company's first foray into New Brunswick. Though there are a handful of locations in both Nova Scotia and Newfoundland, the north-end Moncton store will be Atlantic Canada's largest health and performance supplement retailer.

There are also Supplement King locations in Ontario, Alberta and B.C.

Not only will the store offer supplements and nutraceuticals, carrying brands such as ProSupps and Quest Nutrition, the company's social media posts indicate a juice bar, a grocery section, clothing, and a lounge area with a TV, chalk, belts, foam rollers and much more will be on site and ready to serve clients.

The retailer – launched nine years ago by Saint Mary's University graduate Roger King – has an online contest running to pique the interest of the local market. Those who follow Supplement King Moncton on Facebook and Instagram can be entered to win several prizes, including a VIP package to attend four-time Mr. Olympia, Phil Heath's training seminar next month.

Supplement King is also on Twitter and more information can be found on its website, supplementking.ca.

